









## INDUSTRY EXPERIENCE

- 2017-19 DesignMyPresentation.com, Pune Senior Graphic and UX designer
- 2016-19 Upwork, USA Freelance Graphic and UX designer
- 2016-16 Inspired Mobile, USA
- Creative & Sales Manager
- 2015-16 Imagine Mobile, London, UK Graphic Designer
- 2013-16 Put It In Print graphics & media LLC, USA Graphic Designer on Contract
- 2014-14 The Quirk Box, Pune, India
  Illustration & Graphic Design Intern
- 2013-14 Adept Media, New delhi, India Jr. Graphic Designer
- 2013-13 DGS Create Inc, USA Graphic Design intern

## EDUCATION

- 2014 15 University for Creative Arts UK

  MA Graphic Design
- 2010 14 Symbiosis Intl University India BA Graphic Design
- 2007 10 Mother's Intl School India

## ABOUT THE COMPANIES

## // Put It In Print

http://www.putitinprint.com/

"We Build Relationships, Not Invoices" It's simple...you want great service, on-time and within your budget. We believe in investing time in our business relationships because when we know that when we do, we consistently recreate the winning formula to provide excellent services for our clients." Piip trusted me to single handedly take over projects ranging with 5hr deadline to 5days.

## I picked up at :

- \* Dealing and understanding client requests
- \* Excelled in print colors and size managment
- \* Quick in turnarounds
- \* Good with critique
- \* Excelled as a versatile graphic designer

## // DGS Create

http://dgscreate.com/

"At DGS we strive to bridge the gap between traditional marketing and digital marketing." DGS is a great print company where the creative team handles two kinds of projects one being of day to day clients while the other were long term brand development projects. Being at the most junior position my job required me to deal with day to day print jobs.

## I picked up at .

- \* Different printing techniques for different medium
- \* Color management for different techniques.
- \* The internal softwares for both printing and designing.
- \* other skills included impositioning, photo manipulation, color correction, image magnification etc, binding.

## AWARDS AND RECOGNISITION

## Mother's Intl School - India

// Scholorship for Computer Informatics

// Scholorship for Hindi Language

// 100% attendence award (3 consecutive yrs)

// Creative Person for batch 2009-10

## Symbiosis Intl University - India

// Degree of Merit BA in Graphic design (3.5/4 CGPA)

## University for the Creative Arts - UK

// Master's Degree of Merit in Graphic Design

## VOLUNTEERING & CHARITY WORK

## // Volunteered for Desart, India

http://www.desart.space

// Chai activist, NeeliTapri - Founder/ Designer

https://www.facebook.com/NeeliTapr

// Quirk.Donate.Educate

http://quirkbox.tumblr.com

## SOFTWARE SKILLS

Photoshop 

Indesign 

Illustrator 

> 3D

After Effects 

Premiere 

UX/UI 

Microsoft Office 

HTML & Coding 

Social Media 

## OTHER SKILLS

 Social Media Marketing

· Photo Editing Customer Skills

 SE0 Video Editina

· Digital Marketing Adwords

 User Journey Sales

## INTERESTS

· Animated Movies Travel

· Being Social · Making Sandwiches

 Basketball · EDM enthusiast

 Discovering Reading

 Watching tutorials · Theatre

### // Adept Media

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Adept Media is a small advertising agency with big projects in hand. Their clients are mainly Indian companies and industries, one of them being Capri Sun and India Basmati Rice. They believe in providing good original work in accordance with the Indian society and market. My role aske me to handle all kinds of project Major as well as minor projects.

### I picked up at :

- \* Excelled in branding and web design execution
- \* Learnt to handle Public Relation & Social projects
- \* Excelled in delivering High quality graphics in tight deadlines
- \* Team management and coordination.
- \* Working and developing image/Photo based graphics.

#### // Quirk Box

Quirk Box is a fashion label which markets high class society. They create original quirky prints and further develop then into fashionable designed garments. Graphic designers at Quirk Box create original fabric prints which are off beats and out of the box. Handled major projects with flexible as well as hard deadlines.

### I picked up at :

- \* Excelled in typography
  \* Excelled in Digital & hand illustration
- \* Developed a magazine. Excelled in layouting.
- \* Pattern and Print experience
- \* Branding and digital printing.

## // Imagine Mobile

Imagine Mobile is a leading global premium ad-network with out of this world creative solutions. Over the years, its proprietary adserving technology has allowed us to drive many digital firsts around the world. It's all made possible by the Creative Lab, which brings designers and coders together.

## I picked up at :

- \* Excelled in video based mockups
- \* Excelled in Digital layouts and banner ads
- \* Time managment
- \* Team management and coordiation
- \* Quick brainstorming and creative outputs

### // Inspired Mobile

### d-mobile.com

Inspired is a unique mobile marketing platform offering an evolving suite of solutions from premium publisher ad serving, creative development, application creation, as well as brand CMS and CRM solutions. The platform offers users enhanced analytics and reporting. I got the chance to play a hybrid role of marketing and a graphic designer.

## I picked up at :

- \* Client Acquisition and research
- \* Excelled in website UI and UX design
- \* Sales and marketing meetings

## ABOUT VOLUNTEERING & CHARITY WORK

## // Volunteered for Desart, India

#desart Desart is a project which aims at helping people, especially the Children to get closer to their creative thoughts, exposing them to an atmosphere which inspires them to create.

It is a home ground which works to bridge the educational gap by organizing unusual workshops, learning sessions and healthy competitions to bring out the hidden talents.

## // Chai activist, NeeliTapri - Founder/ Designer

Neeltapri was born out of need, to help a small Tapri/tea stall. "It is the chai tapri (outside symbiosis college viman nagar, pune) that we are promoting as very soon the MC is gonno take it down! Help Us promote it! Spread the word! And Drink chai!" To gather all the

student support and create a chai movement was the main objective of Neelitapri.

## // Quirk.Donate.Educate

Be the Quirker who helps realize their dream. Help in bringing the change and move towards an educated and an enlightened future for these children. Every little contribution you make will help close in the dream of an educated India.

In our most humble and little manner, have associated ourselves with Shri Sant Gadge Maharaj Vidyalaya, Pune in support of education for under privileged children.

Dollcee Khattar

As Dudley Malone puts it "I have never in my life learned anything from any man who agreed with me"

I'm up for challenges!

Dollcee started her career with working in advertising, later excelling in mobile marketing and advertising in London. Her work took her places, working on various projects with Burberry and Tiffiany's, her quest began from India, to London and a exciting promotion to New York. Along with her great wit comes a humble approach to creativity. Dollcee proves to have a entrepreneur characteristic that help a step ahead in a exciting career.



MA Prof of Graphic

Dollcee was a student of Dr. Sue Perks while studying Graphic Design MA at University of Creative Arts, UK, 2014-15

lacktriangle I had the pleasure of being Dollcee's tutor on MA Graphic Design at UCA Epsom. Always questioning, always wanting to achieve the best and most creative solution, her work was based on a deep understanding of her subject and a great empathy with humanity. Her commitment to her design work and the course were exemplary.

> Dollcee is always willing to listen, debate and to explore new ideas and has the upmost integrity in the way that she conducts herself and presents her design solutions. Her final project 'Chai Village' perfectly showcased her innate creativity and design intelligence. She went the extra mile to produce an exceptional project and business plan to realize the concept. She was always a very pleasant, thoughtful and vocal presence in her MA cohort and I wish her all the best for the future.



Imagine Mobile

Dollcee Reported dircetly to Fabio white working at Imagine Mobile 2015-16

**f f** Dollcee worked in my team as a graphic designer and having directly overseen her work I was always impressed by her ability to challenge the status qui and propose alternative solutions to problems others would have solved with an obvious approach.

> She is lively, passionate and unafraid to take risks, she has a good set of design skills and a great lateral thinking ability which ensures her designs stand out from the rest.

> She's a pleasure to work with and if you're looking for an entrepreneurial designer, someone who will challenge you and the brief she's your gal.

# **Contact Details**

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